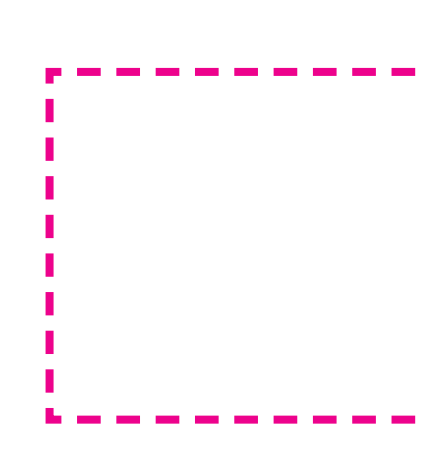
 = bleed area  
1010X2350mm

 = viewable area  
1000X2150mm